

23 November 2011

Item 7

6-month Performance Update

Purpose of report

For information.

Summary

As part of the LGA's new approach to performance management, the Board is asked to review progress against key outcomes in October and March. It is suggested that Members identify any performance issues or concerns that Lead Members should consider in more detail.

Recommendation

Members are asked to note the update and identify any performance issues or concerns they would like to refer to CTS Lead Members.

Action

To be taken forward by officers as directed by Members.

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6-month Performance Update

Programme: Culture, Tourism and Sport

Key outcome(s)	6 month progress review (outcome by outcome)
Culture: The role of councils in leading the development of cultural facilities within their localities is enhanced	<ul style="list-style-type: none"> Continued to lobby government at the highest level through the Chair's regular meetings with the Culture Minister. The Chair has also met the Tourism Minister, represented councils on the Ministerial Broadband Group and meets with the Chief Executives and Chairs of the key DCMS NDPBs. Achievements include securing agreement for the continuation of a national libraries improvement programme. Represented councils' interests in the transfer of responsibilities from the MLA to Arts Council and The National Archives, and the Arts Council's new approach to its National Portfolio. Worked with BDUK and Local Partnerships to support the broadband pilots and the national roll out. We have held three extremely well-attended briefing days. Produced publications on key issues that promote the role of councils and share good practice, most recently libraries, continued to secure excellent coverage in first magazine, with feature articles on the digital economy, the 2012 Games and heritage. Currently lobbying DCMS for councils to continue to have a strong role in regulated entertainment and live music. Already secured 46 delegates for the CTS Conference in March.
Tourism: Councils play an enhanced role in the new visitor economy landscape	<ul style="list-style-type: none"> Ensured local government has a strong voice in VisitEngland's new engagement structures. Represented councils' interest in the winding down of RDA tourism functions. Supported the development of Tourism Business Improvement Districts. Embedded the visitor economy in the Economy and Transport Board's local growth campaign. Established a productive relationship with the British Hospitality Association, and secured a joint foreword in their recent high profile report on the value of the hospitality industry. Chair of the Board wrote to councils highlighting emerging good practice in relation to destination management.
Sport: Councils play their part in hosting	<ul style="list-style-type: none"> Continued to represent councils' interests in the 2012 Games through regular meetings with top officials from the Organising Committee. Kept councils informed through monthly e-bulletin. Continue to share

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Key outcome(s)	6 month progress review (outcome by outcome)
<p>an exciting and safe 2012 Olympic and Paralympic Games that delivers wider benefits for the whole country and developed a new model for community sport.</p>	<p>good practice and promote key messages on legacy.</p> <ul style="list-style-type: none"> • The National Local Government Resilience Team for the 2012 Games continue to provide expert support to councils across the country and to represent councils' interests nationally to Government. • Promoted councils' role in the Torch Relay route. • Influenced Sport England's new strategy. • Formed a partnership with the Sport and Recreation Alliance to identify and share good practice case studies about how councils and National Governing Bodies work together to increase participation in sport.
<p>Sector-led improvement models that support councils to improve on culture, tourism and sport priorities</p>	<ul style="list-style-type: none"> • Levered in or have significant influence over how we spend an extra £173,000 from DCMS and the key public bodies, to further strengthen our improvement offer. Launched a publication to promote our CTS improvement offer to councils. • Launched the Libraries Development Initiative with the Arts Council, which will support innovation and new models of service delivery in libraries. Providing peer support on libraries to five councils. We have also revisited and updated the learning from the Future Libraries Programme and are hosting a seminar for Portfolio Holders on 6 December. • With Sport England, the sport and localism Leadership Academy has sold out. • With English Heritage, we have supported 5 councils to develop new ways of delivering local heritage services and are sharing the learning widely across the sector. • Developed a wide range of self improvement tools on key issues, including a check and challenge tool for libraries reform and change. • Worked with CLOA to embed sector led improvement – for example, CLOA is developing a proposal for updating and maintaining the Outcomes Framework and we are developing a model for sustaining local culture and sport improvement networks.

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Delivery of Programme plan	6 month progress review – highlights and challenges
On track/achieved	<ul style="list-style-type: none"> • The majority of the detailed actions in the project plan are on track.
Areas for further action/ not achieved	<ul style="list-style-type: none"> • Our improvement offer hinges upon the sector having the capacity and infrastructure to engage with us, which is increasingly challenging with the urgent pressure to achieve savings. • There have been significant changes to some of the NDPBs we engage with – we need to continue to ensure a focus on sector-led improvement. • The Community Services Group has not progressed.